

Who Should Attend

Plan commission members, planners, zoning administrators, elected officials and anyone else who has an interest in learning more about Tax Incremental Financing (TIFs) will benefit from this Workshop.

Benefits of Participation

Through a presentation and panel discussion, participants will learn how TIFs are used by local communities as a tool for economic development.

This workshop can help bridge the knowledge/experience gap and increase confidence for those who will make decisions affecting their community for years to come.

Workshop Location

Waukesha City Hall
201 Delafield Street
Waukesha, WI 53188



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TAX INCREMENT FINANCING

A New Perspective
for a New Era

*Learning the facts and
educating your community*

October 30, 2017
6:30-8:30 pm
Waukesha City Hall

A Plan Commission
Workshop offered by
Waukesha County
UW-Extension



Waukesha County

PLAN COMMISSION WORKSHOP

Tax Increment Financing—A New Perspective for a New Era

October 30, 2017 — 6:30-8:30 PM — Waukesha City Hall

Agenda Overview

♦ Welcome and Agenda Review

♦ TIFs—Beyond the Basics

Presenter Brian Ohm will cover the history and purpose of Tax Increment Financing (TIF) and address common misconceptions surrounding the use of TIFs.

Presenter:

Brian Ohm is a Professor and Extension Planning Law Specialist in the Department of Planning and Landscape Architecture at the University of Wisconsin-Madison/Extension

♦ Panel Discussion on Tax Increment Financing

Panelists will respond to a variety of pre-planned questions. The panelists were specifically chosen for their varied experiences and perspectives regarding TIF implementation.

Panelists:

- Greg Johnson—Senior Municipal Advisor/Vice President, Ehlers
- Mike Mooney—Chair, MLG Capital
- Joe Greco—Past President, Village of Menomonee Falls
- Bob Duffy—Economic Development Director, City of Oconomowoc
- Norm Cummings—Director of Administration, Waukesha County

♦ Wrap Up and Evaluation

Workshop is \$30. Registration is required. Space is limited. No Refunds.

Contact Ann Wied at 262-548-7788 or awied@waukeshacounty.gov for more information.

October 30, 2017—Plan Commission Workshop

I/We plan to attend and have enclosed \$30 per person for a total of \$_____.

Mail your completed registration form and check payable to **Waukesha County UW-Extension** to:

Waukesha County UW-Extension
Plan Commission Workshop
515 W Moreland Blvd AC G22
Waukesha WI 53188

Online registration is available at
<http://uwex.maxgalaxy.net>

Name _____

Company _____

Address _____

City _____ State _____

Zip _____ Phone _____

Email _____

Please attach list of additional attendees with email addresses.

Credit Card Type _____ Exp Date _____

Name on Card _____

Card No. _____

Credit Card information will be shredded immediately after registration is processed